



May 12, 2009

Dear Head Start/Early Head Start Director,

The Texas Head Start Association, Inc. (THSA) in partnership with KAPLAN Early Learning Company is pleased to announce its own *Stimulus Plus Program*. As you know, all Head Start and Early Head Start programs have an opportunity to apply for much needed quality improvement funding during the next few weeks. In an effort to help each program maximize dollars, THSA has negotiated with KAPLAN to provide THSA member programs a 17% discount on all retail pricing orders from the following catalogs: *Early Childhood Edition, K-5 KAPLAN, Infant/Toddler First Three Years* (\*some exclusions apply).

To benefit from the THSA *Stimulus Plus Program*, your program must be a member in good standing with THSA.

As an added benefit, KAPLAN will donate back to THSA up to 2% rebate on a cumulative total of \$125,000 or more at the end of contract period based on paid invoices. The rebate will be applied to the \$2 per Child Campaign donations to help THSA to continue its efforts on behalf of all Texas Head Start and Early Head Start programs.

All orders may be placed online at [www.KAPLANco.com](http://www.KAPLANco.com), by fax at 800.452.7526, or by calling customer service at 800.334.2014 between the hours of 7 am – 7 pm Central Time. When ordering, **you must use Contract Code #3320.**

If you require additional information, please contact Gilbert Marquez, KAPLAN Early Learning Company at [gmarquez@kaplanco.com](mailto:gmarquez@kaplanco.com).

Sincerely,

A handwritten signature in cursive script that reads "Joyce M. Hyak".

Joyce M. Hyak, President  
Texas Head Start Association, Inc.

\*Exclusions: Promotional Code and Discount applies to all orders and NOT in addition to any discount already given on a quote or bid. If you are submitting a quote or bid request to KAPLAN Early Learning Center, please include the Promotional Code and all incentives will be applied.