

# Texas Head Start Association Sponsorship Opportunities



Sponsoring Conference activities is an effective marketing tool to prompt more than 750 professionals from the Head Start and early childhood development community to know that your business supports our efforts. Recognition and acknowledgement will be ongoing throughout the conference for your efforts in supporting Conference activities.

If your organization is interested in sponsoring a Conference activity, please review the list of Conference activities (on reverse side) that fits your budget and indicate on your registration form.

**What:** Sponsorship and Sponsoring Conference Activities

**When:** Sunday, July 27—Wednesday, July 30, 2008

**Where:** THSA 23rd Annual Training Conference  
Moody Gardens Hotel and Conference Center

**Contact:** Armando Rodriguez at 713 696-2179



***THANK YOU  
FOR  
YOUR SUPPORT!***

## Sponsorships

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Funds will be utilized to sponsor general session keynote speakers, special training sessions and major events.

All sponsorships and donations (over \$1,000) will be acknowledged with your company's name listed in the conference program, featured on the website and recognized at the opening and closing sessions.

**Gold Sponsor --\$5,000.** We offer:

- Five complimentary conference registrations
- Two exhibits booths at a prime location in the exhibit hall
- Two additional display locations at the conference general sessions
- Recognition signage in numerous conference locations
- Full page back cover ad in the conference book
- Recognition plaque at the opening session
- VIP status at the conference

**Silver Sponsor -- \$4,000.** We offer:

- Three complimentary conference registration
- One exhibition booth at a prime location in the exhibit hall
- An additional display location at the conference
- Recognition signage in several conference locations
- Full page ad in the conference book
- Recognition plaque at the opening session
- VIP Status at the conference

## Sponsoring Conference Activities

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Recognition and acknowledgement will be ongoing throughout the conference for your efforts in supporting Conference activities. We offer signage, space to display promotional materials at event, complimentary conference registration, advertisement in conference book and recognition at the opening and closing sessions.

- **Texas Head Start Leader's Track - \$3,500.** Monday, July 28<sup>th</sup> and Tuesday, July 29<sup>th</sup>, from 9 a.m. to 3 p.m. Special workshops designed for Head Start and childcare agency directors.
- **Opening Session – \$2,500.** Monday, July 28<sup>th</sup> from 10 a.m. to 12 noon. Official opening of the conference.
- **Board Appreciation– \$1,500.** Tuesday, July 29 from 6 p.m. to 7 p.m. Texas Head Start Association Board Appreciation Event.
- **Head Start Director's Exhibit and Desert – \$1,500.** Monday, July 28, 2008 from 3 p.m. to 4 p.m. Head Start directors will meet and greet exhibitors in a special gathering.

For information on Sponsorships please contact:

Armando Rodriguez, M.A.  
 Sponsorship and Advertisement Information  
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